Your Mission, Fulfilled

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Most live events and entertainment organizations have a mission statement. These carefully crafted declarations tell the world why you exist and what you are working passionately to achieve.

Some talk about creating unforgettable shared experiences – magic moments, if you will, that bring customers back again and again.

Others proclaim unwavering support for theatre, cultural, educational and artistic experiences to improve our communities.

They celebrate the unique heritage of various regions and talk of bolstering economic vitality. Commit to creating opportunities for student athletes to excel, both in the classroom and on the playing surface. Offer welcoming, shared spaces where incredible projects and performances come to life. Dedicate themselves to delighting audiences from the stage and in the stands.

Ultimately, each is working to be the most engaging organization of their kind or in their geographic region.

Whatever your goals, the AudienceView family is here to help you each step of the way. Today, we are proudly serving more than 9,000 venues in 15 countries. And each has chosen us for a variety of reasons.

There is however one common factor – we were selected to help fulfill that underlying mission.

Our entire team – and product portfolio – has been engineered to support your success.

With our <u>Professional</u>, <u>Campus</u> and <u>Unlimited</u> platforms, we are making organizations more efficient, saving time and making it possible to redeploy personnel into more strategic roles.

We help drive revenue through sales of tickets and associated items as well as <u>fundraising</u>.

And we're helping to delight audiences via industry-leading engagement functionality that creates lifelong memories.

<u>TheaterMania</u> and <u>WhatsOnStage</u> are taking audience engagement to a whole new level too. Across cities in the United States and UK, passionate theatregoers are finding recommendations – and buying tickets – through the proud partnerships that entertainment organizations are creating with our media brands. It's the final piece in an end-to-end solution for arts and culture organizations, which is unmatched by anyone in our industry.

Yet whether you are in <u>performing arts</u>, <u>higher education</u>, <u>music</u> or <u>attractions</u>, you are clear and precise about your mission, knowing what you want to accomplish and for whom.

We are here to help drive that success – on your individual terms. We invite you to <u>book a consultation</u> with us so that we can learn more about your organization's mission and how we can help you fulfill it.