

One To Watch: The Sphere

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[The Sphere](#), the latest addition to Las Vegas’s vibrant entertainment landscape and visionary product of the Madison Square Garden Company (MSG), might just be poised to redefine the live event experience.

This groundbreaking venue combines physical and digital elements in a hybrid design that is nothing short of revolutionary. Imagine immersive visuals that envelop the audience, soundscapes that pulsate with vibrancy, and an atmosphere that transports you into the heart of the performance.

Traditional live events, take note: The Sphere isn’t merely enhancing the concert-going experience—it’s transforming it completely. This is not just a step forward, but a quantum leap into the future of live entertainment.

The Facts

- o The Sphere stands 366 feet tall and 516 feet in diameter.
- o Seating capacity is approximately 17,600 for concerts and can accommodate up to 20,000 attendees for other types of events.
- o Boasts the largest and highest resolution LED screen in the world, offering over 160,000 square feet of display space.
- o Construction cost of The Sphere is estimated to be around \$2.3 billion.
- o Designed to host a variety of events, from concerts and award shows to conventions and eSports competitions.
- o 10,000 seats are immersed with a special sound system that allows guests to “feel” sound vibrate.

