

ArtsQuest – Success in the First Year

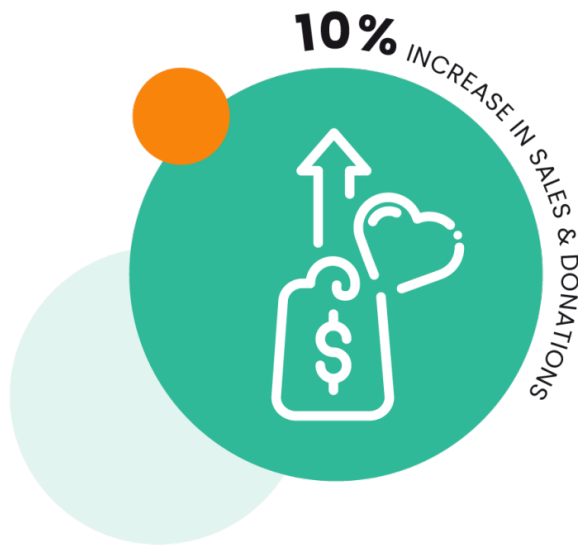
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[ArtsQuest](#), a cultural cornerstone in the Lehigh Valley, has recently experienced significant growth in both sales and donations, thanks to their adoption of AudienceView Unlimited. In an insightful interview with Kate Gallagher Ott, ArtsQuest’s Box Office Manager, she shared the transformative impact the software has had on their operations and community engagement.

Steady Growth and Enhanced Engagement

Since implementing AudienceView Unlimited, **ArtsQuest has seen a 10% increase in overall sales and donations in their first full year of using the software.** This remarkable growth is a testament to the robust features and user-friendly interface of AudienceView Unlimited, which has streamlined their ticketing and donation processes.



Kate Gallagher Ott, who has been with ArtsQuest for over 14 years, highlighted how the software has revolutionized their operations. “We were looking for a solution that could help us manage our events more efficiently and engage our community better,” she said. “AudienceView Unlimited has exceeded our expectations in every way.”



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A Closer Look at ArtsQuest

ArtsQuest is dedicated to bringing arts and culture to the Lehigh Valley community, hosting a variety of events, including free concerts, movie screenings, and a massive annual music festival. Their mission is to

make arts accessible to everyone, and they have been doing so with increasing success.

“Prior to ArtsQuest opening the SteelStacks campus, there wasn’t much happening in the Lehigh Valley in terms of arts,” Kate noted. “Now, thanks to AudienceView Unlimited, we can manage our events more effectively and provide an even better experience for our patrons.”

Streamlined Operations and Increased Efficiency

The implementation of AudienceView Unlimited has not only boosted sales and donations but has also enhanced ArtsQuest’s operational efficiency. “The software is incredibly user-friendly, and our staff quickly adapted to it,” Kate mentioned. “It’s made our ticketing process smoother and more efficient, which allows us to focus more on our events and less on administrative tasks.”

Kate also praised the support from AudienceView’s team. “Their customer service is exceptional. Whenever we have a question or need assistance, they’re always there to help. It feels like we have a partner who is invested in our success.”

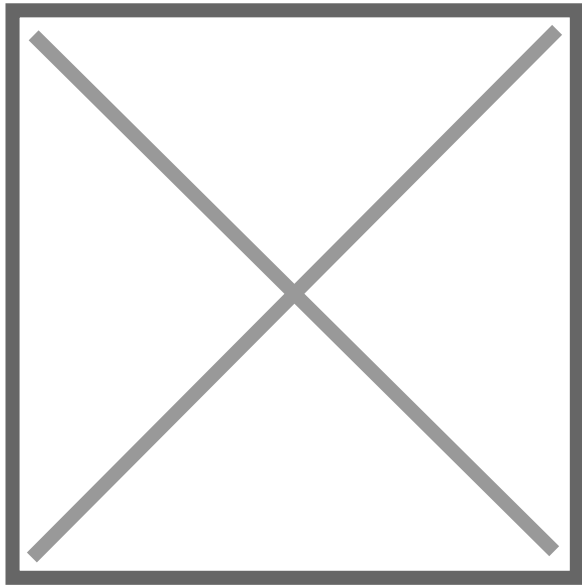


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Positive Community Impact

The enhanced efficiency and increased revenue have allowed ArtsQuest to expand their reach and impact. “We’ve been able to bring even more arts and cultural events to our community,” Kate said. “Our summer concerts, which are free to the public, have seen higher attendance and greater community engagement. It’s amazing to see how much we’ve grown.”

In conclusion, the partnership between ArtsQuest and AudienceView Unlimited has been a resounding success. The software has not only helped ArtsQuest achieve a **10% increase in sales and donations** but has also **streamlined their operations**, allowing them to focus on what they do best: bringing arts and culture to the Lehigh Valley. With AudienceView Unlimited, ArtsQuest is poised for even greater success in the years to come.



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